

ADVERTISING PACKAGES



FACTS + FIGURES

- The area's premier indoor sports training, performance and competition venue.
- 46,000 sq.ft. of newly constructed, state-of-the-art facilities.
- 50-60K visitors projected.
- Wide social media audience, over 4,000 followers (pre grand opening).
- Website averages over 2000 hits per month, and 4 page visits per hit.
- Limited number of packages to be offered.
- Ads for closed circuit TVs will be 10 seconds in length and will rotate among 10 TVs.
 - (2) 85" TVs in the Field House
 - (3) 65" TVs in the front building
 - (2) 55" TVs in the front building
 - (2) 65" TVs in the Strength + Fitness Center
 - (1) TV in Home Plate
- TV ads will run once every minute for advertisers, totalling 960 times per day, gaining valuable impression opportunity.

LEVELS + BENEFITS

Monthly

Silver	Gold	All Star	MVP
\$300	\$500	\$800	\$1,000
Physical Advertising			
•	•	•	•
•	•	•	•
		•	•
			•
Digital Advertising			
	•	•	•
		•	•
		•	•
			•
Social Advertising			
		•	•
Advertiser Perks			
	•	•	•
		•	•
			•

Closed circuit TV ads in front of building

Closed circuit TV ads in Field House

Closed circuit TV ads in Home Plate

5x7 Banner on display in Field House

1 website rotator ad

Athletix app inclusion under partners section

Logo/weblink inclusion on eblasts/newsletters

Logo displayed on Athletix homepage

1 Sponsored Social Media content campaign per quarter

10% discount for advertiser's employees on fitness membership

Priority scheduling in Swing Suites or party bookings

1 free family membership

Ask us about being an **EXCLUSIVE** partner!

