

ADVERTISING PACKAGES



FACTS + FIGURES

// The area's premier indoor sports training, performance and competition venue.

// 46,000 sq.ft. of newly constructed, state-of-the-art facilities.

// 50-60K visitors projected.

// Wide social media audience, over 4,000 followers (pre grand opening).

// Website averages over 2000 hits per month, and 4 page visits per hit.

// Limited number of packages to be offered.

// Ads for closed circuit TVs will be 10 seconds in length and will rotate among 10 TVs.

(2) 85" TVs in the Field House

(3) 65" TVs in the front building

(2) 55" TVs in the front building

(2) 65" TVs in the Strength + Fitness Center

(1) TV in Home Plate

// TV ads will run once every minute for advertisers, totalling 960 times per day, gaining valuable impression opportunity.

ADVERTISING PACKAGES // CHARGED MONTHLY

	ALL-STAR // \$800	MVP // \$1000
Closed circuit TV ad in front of building + Field House	•	•
1 sponsored social media content campaign per quarter	•	•
1 website rotator ad	•	•
Athletix app inclusion under partners section	•	•
Logo/weblink inclusion on eblasts/newsletters	•	•
5x7 banner on display in the fieldhouse	•	•
10% discount for advertiser's employees on fitness memberships	•	•
1 free family membership	•	•
Priority scheduling in Swing Suites or party bookings	•	•
10 additional TVs where ads run during programming via pop-up, minimum 10x/day		•

